

CCAW SPONSORSHIP OPPORTUNITIES

| | PRESENTING \$50,000 | PLATINUM \$25,000 | GOLD \$10,000 | SILVER \$5,000 |
|---|------------------------|----------------------|------------------|-------------------|
| 17TH ANNUAL CONFERENCE ON CRIMES AGAINST WOMEN - MAY 23-26, 2022 | | | | |
| RECOGNITION DURING OPENING PLENARY | | | | |
| LISTING IN SPONSOR SECTION OF MOBILE APP, INCLUDING DESCRIPTION AND ATTACHMENTS | | | | |
| COMPLIMENTARY ADMISSION AND INVITATION TO VIP RECEPTION | 8 | 6 | 4 | 2 |
| ONE PROMOTIONAL ITEM IN ATTENDEE BAGS | | | | |
| RECOGNITION IN PRINTED & DIGITAL ON-SITE CONFERENCE PROGRAM | FULL PAGE | HALF PAGE | QUARTER PAGE | LOGO |
| PRINTED LOGO ON ATTENDEE BAGS | PREMIUM | PREMIUM | STANDARD | STANDARD |
| PROMOTED POST IN MOBILE APP SOCIAL FEED | | | | |
| ONE 8X10 ULTIMATE EXHIBITOR BOOTH | | | | |
| SPONSOR BANNER PROMINENTLY DISPLAYED IN EXHIBITOR HALL | | | | |
| RECOGNITION IN ADVANCE PRESS RELEASES | | | | |
| SPONSOR-CREATED,30-SECOND VIDEO DURING OPENING PLENARY | | | | |
| ONE PUSH NOTIFICATION THROUGH MOBILE APP | | | | |
| PREMIUM RECOGNITION IN MAIN MOBILE APP MENU | | | | |
| YEAR-ROUND RECOGNITION | | | | |
| RECOGNITION ON CCAW AND ICCR WEBSITES | | | | |
| ADVERTISING DURING PODCAST ON CRIMES AGAINST WOMEN | 30 SECONDS | 15 SECONDS | | |
| RECOGNITION IN ICCR RURAL CONFERENCE BROCHURE (DIGITAL. FALL 2022) | FULL PAGE | HALF PAGE | | |
| SOCIAL MEDIA RECOGNITION WHEN PROMOTING TRAININGS | | | | |
| RECOGNITION DURING ALL VIRTUAL AND IN-PERSON TRAININGS | | | | |





SPONSORSHIP REACH

OVER 3,000 PROFESSIONALS FROM ALL 50 STATES AND INTERNATIONALLY



CAMPUS



MEDICAL



PROSECUTORS & CIVIL ATTORNEYS



COUNSELORS & THERAPISTS



MILITARY



TRIBAL



LAW ENFORCEMENT



PROBATION & PAROLE OFFICERS



VICTIM ADVOCATES

DIGITAL MEDIA



OVER **5,500** FOLLOWERS ON SOCIAL MEDIA



40,000+
PODCAST ON CRIMES
AGAINST WOMEN DOWNLOADS



4,800WEBSITE PAGE VIEWS
PER MONTH, ON AVERAGE



30,000 EMAIL SUBSCRIBERS

TOPICS



DOMESTIC VIOLENCE



HUMAN TRAFFICKING



SEXUAL ASSAULT



TECH-FACILITATED CRIMES





COORDINATED COMMUNITY RESPONSE



LGBTQIA COMMUNITY



PREVENTION